



CRISTIANA MASI



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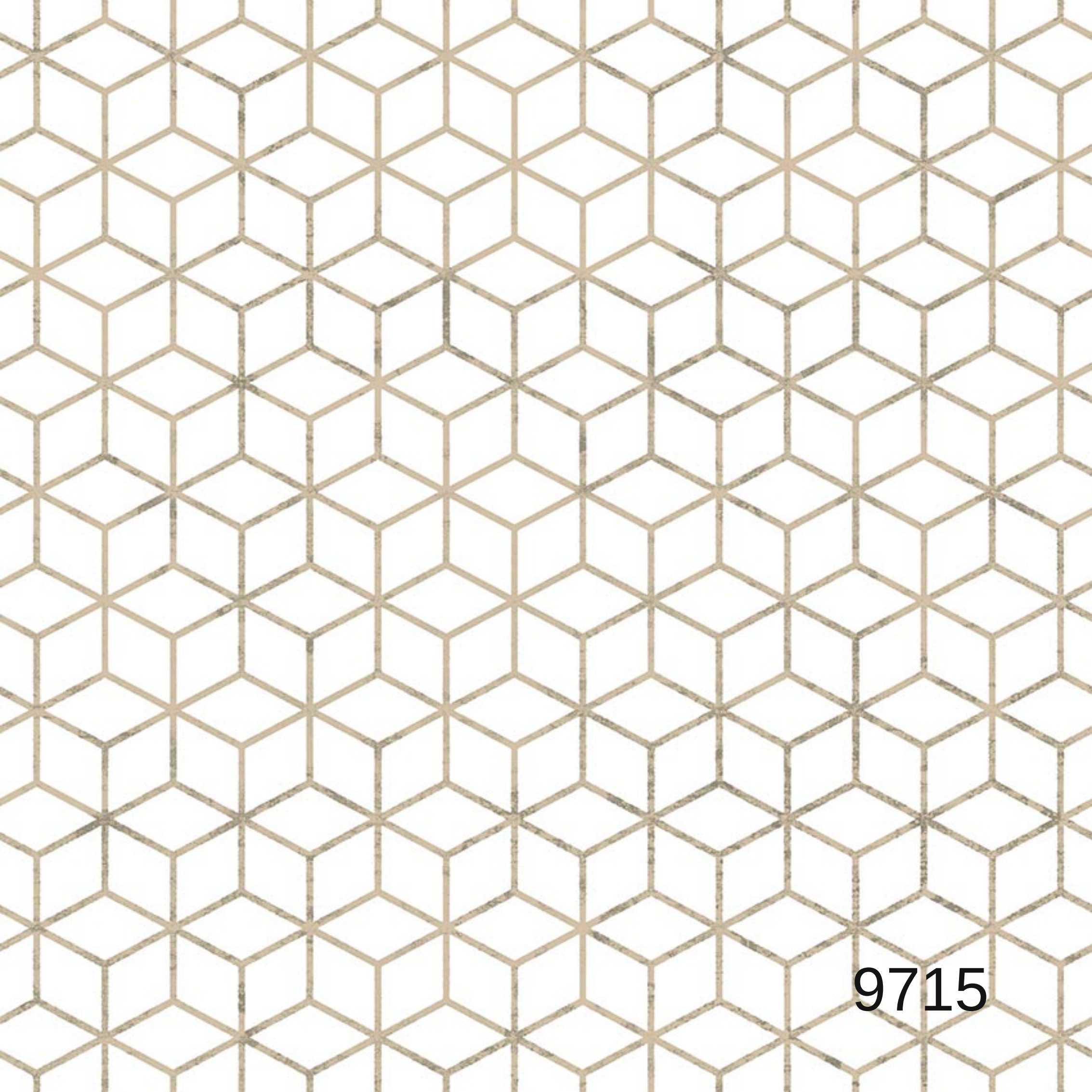
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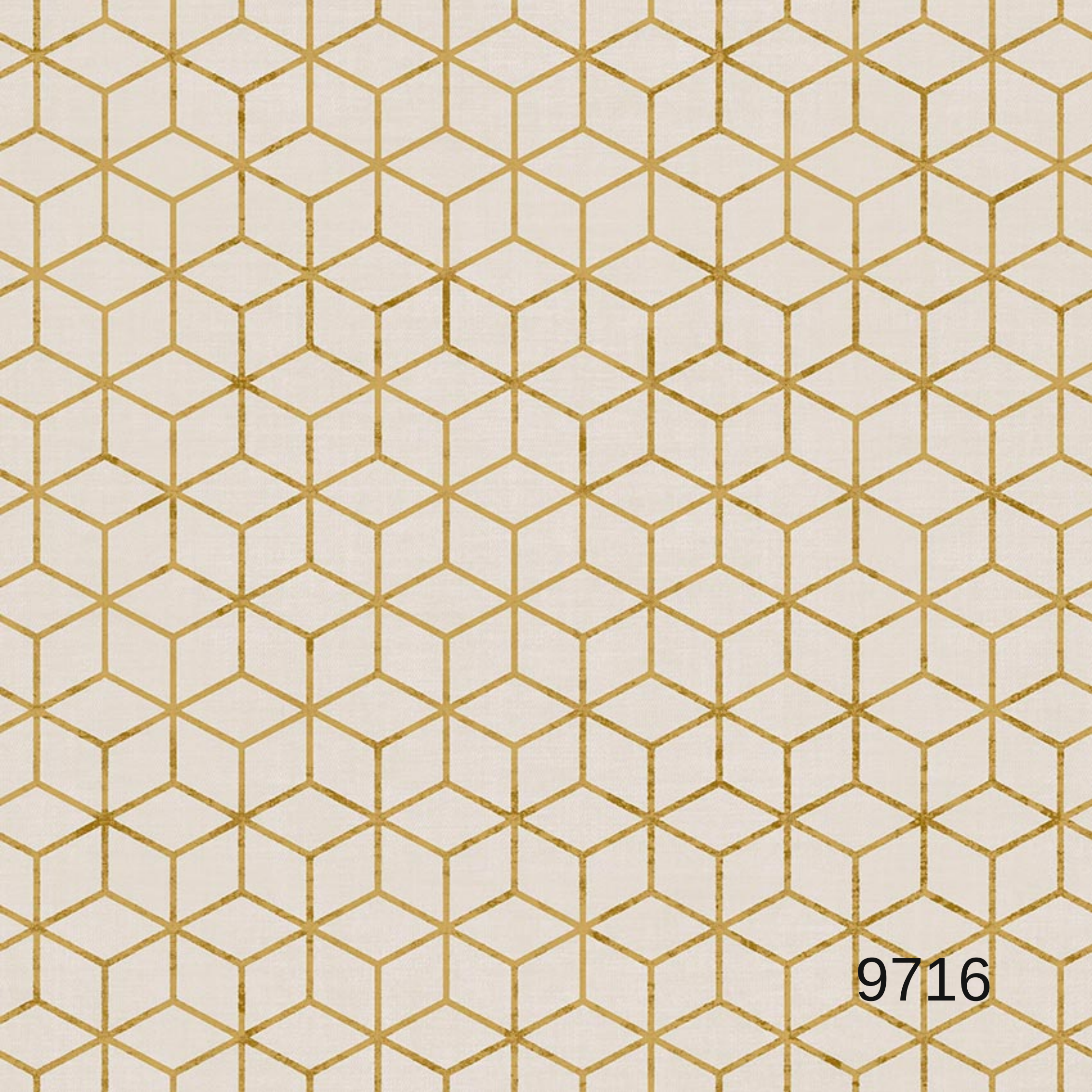
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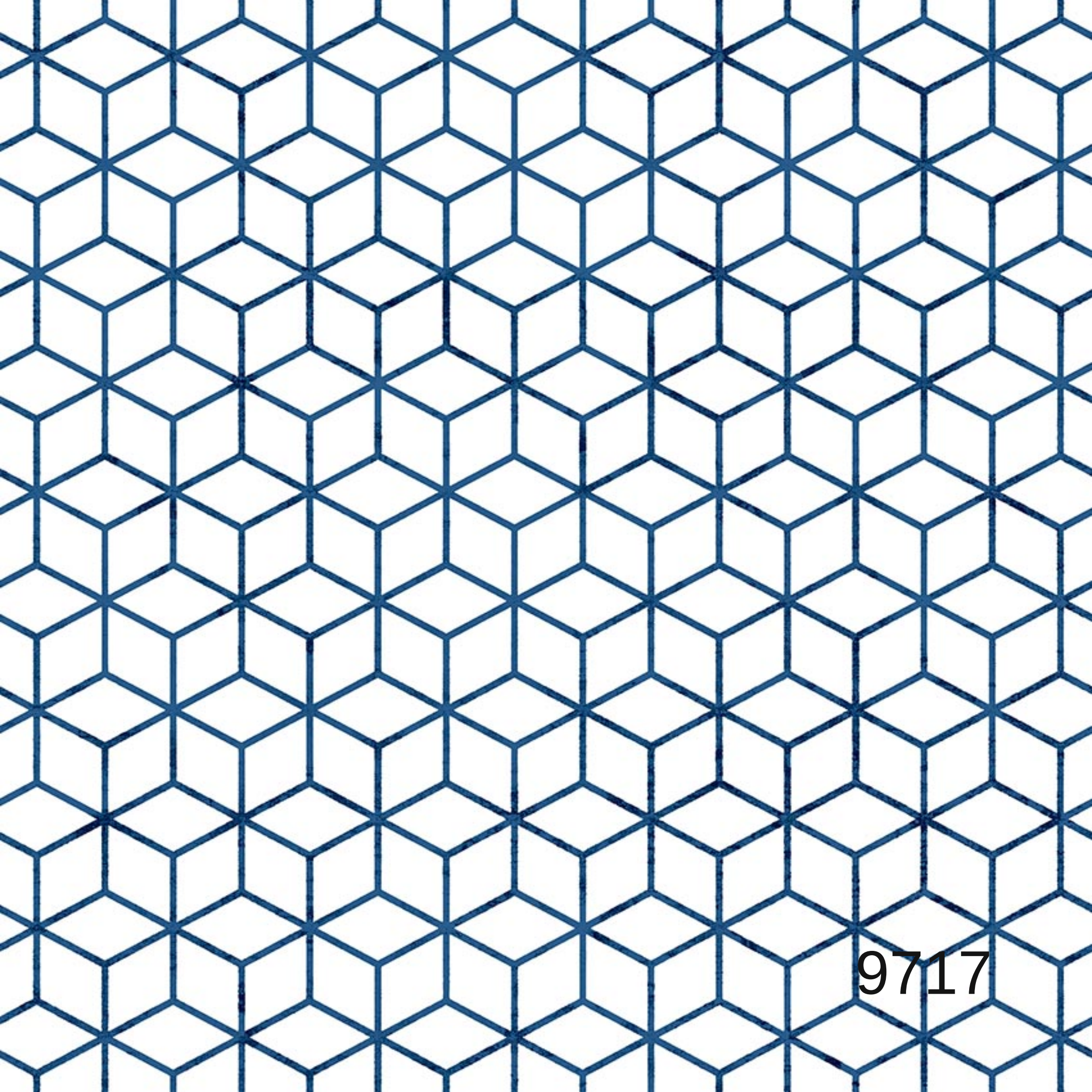
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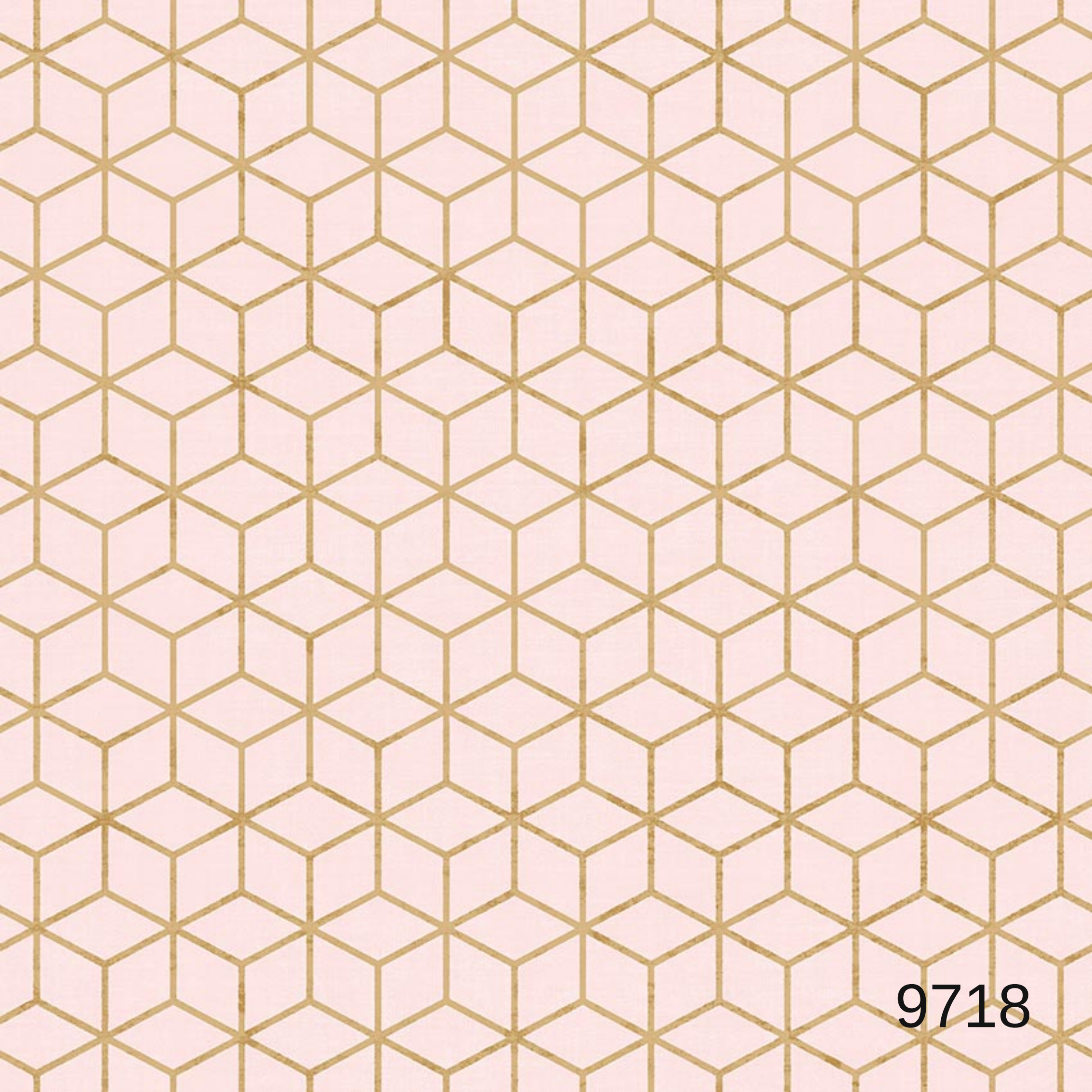
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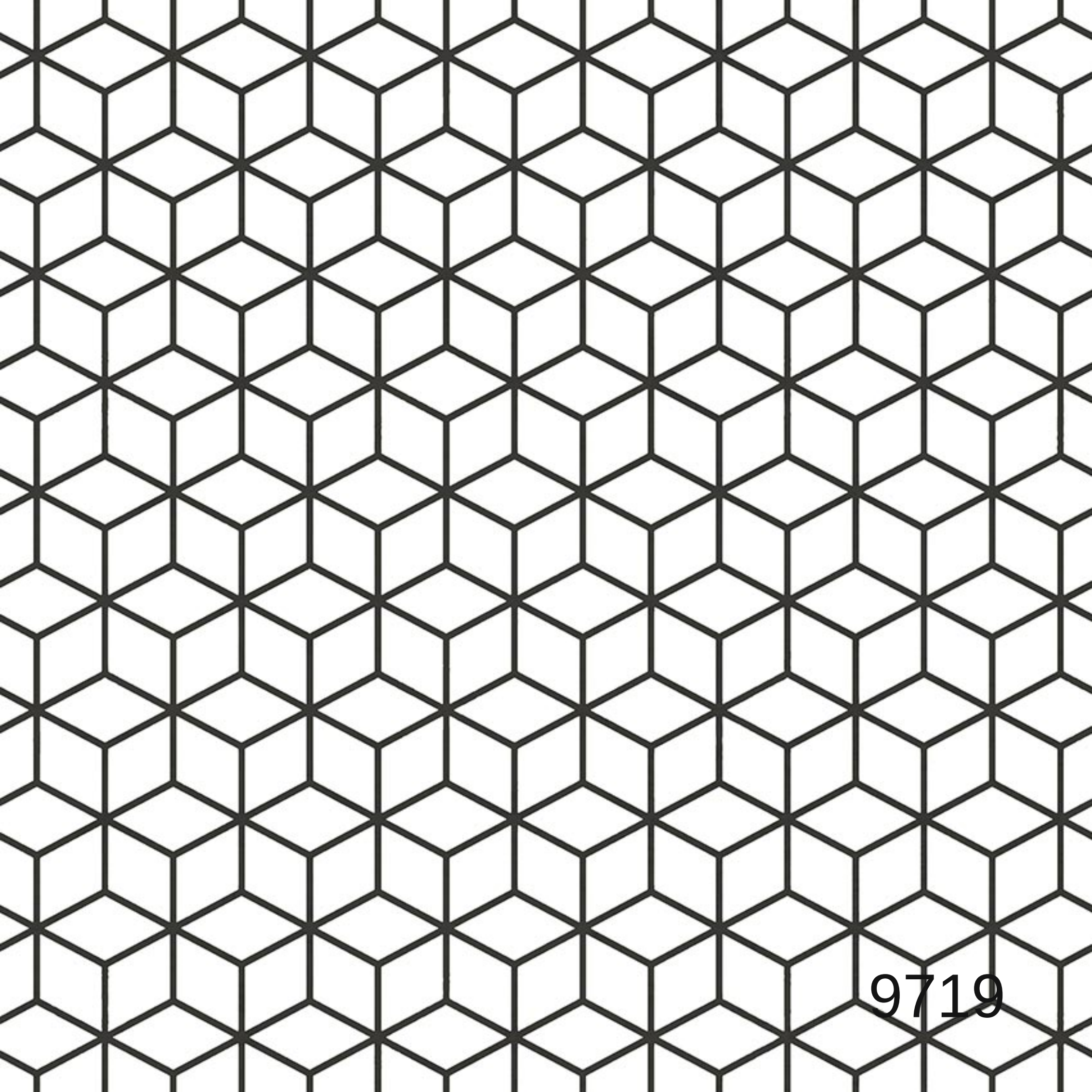
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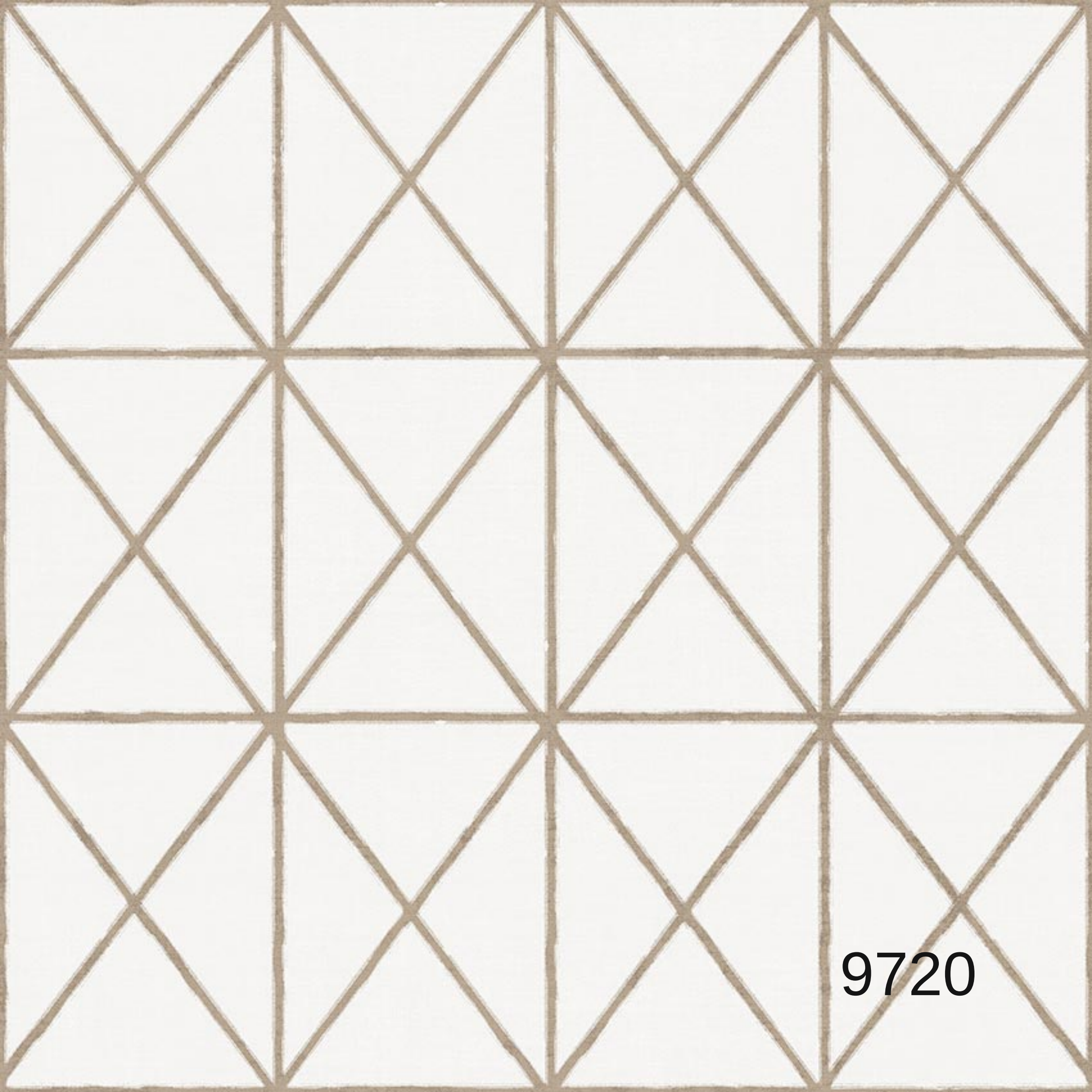
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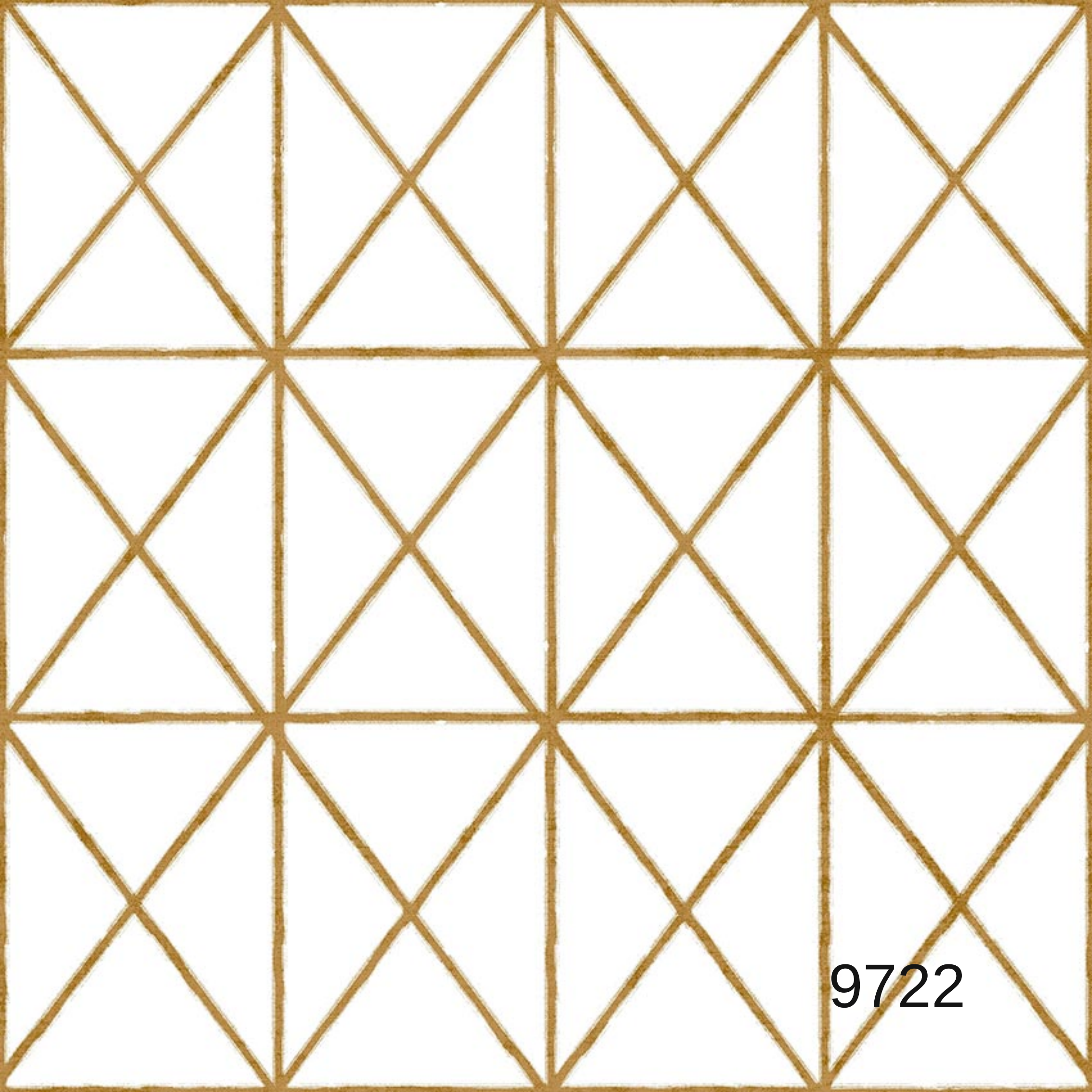
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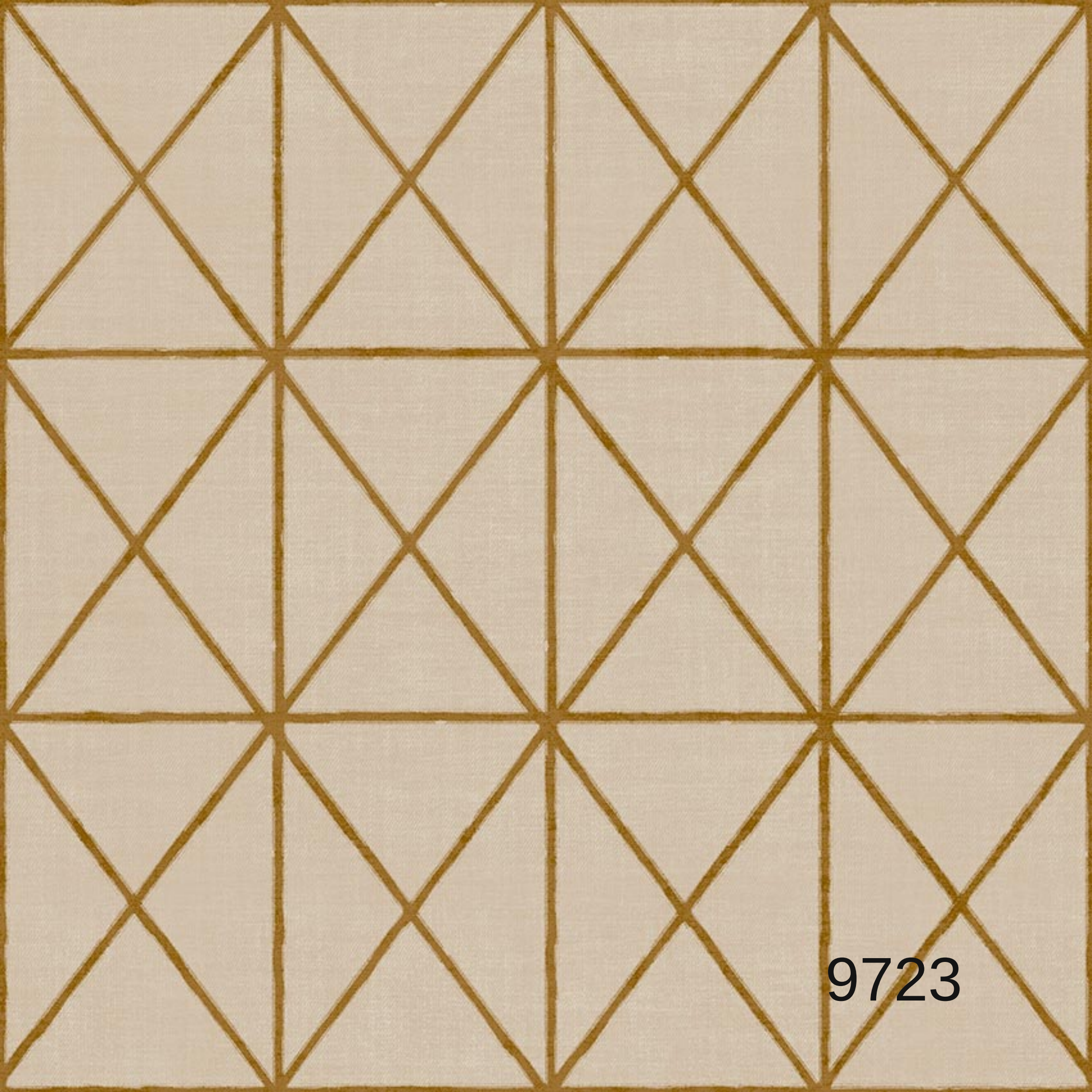
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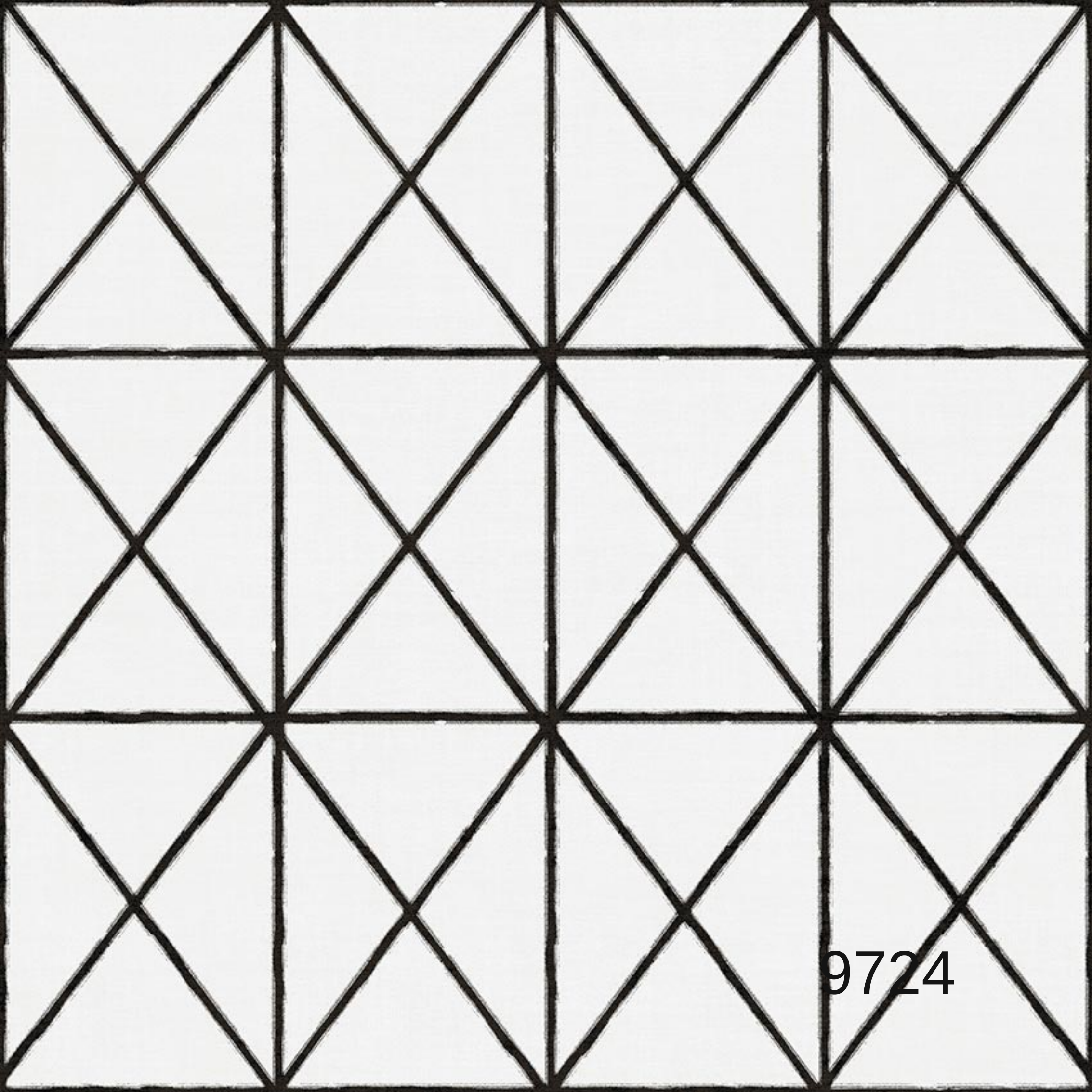
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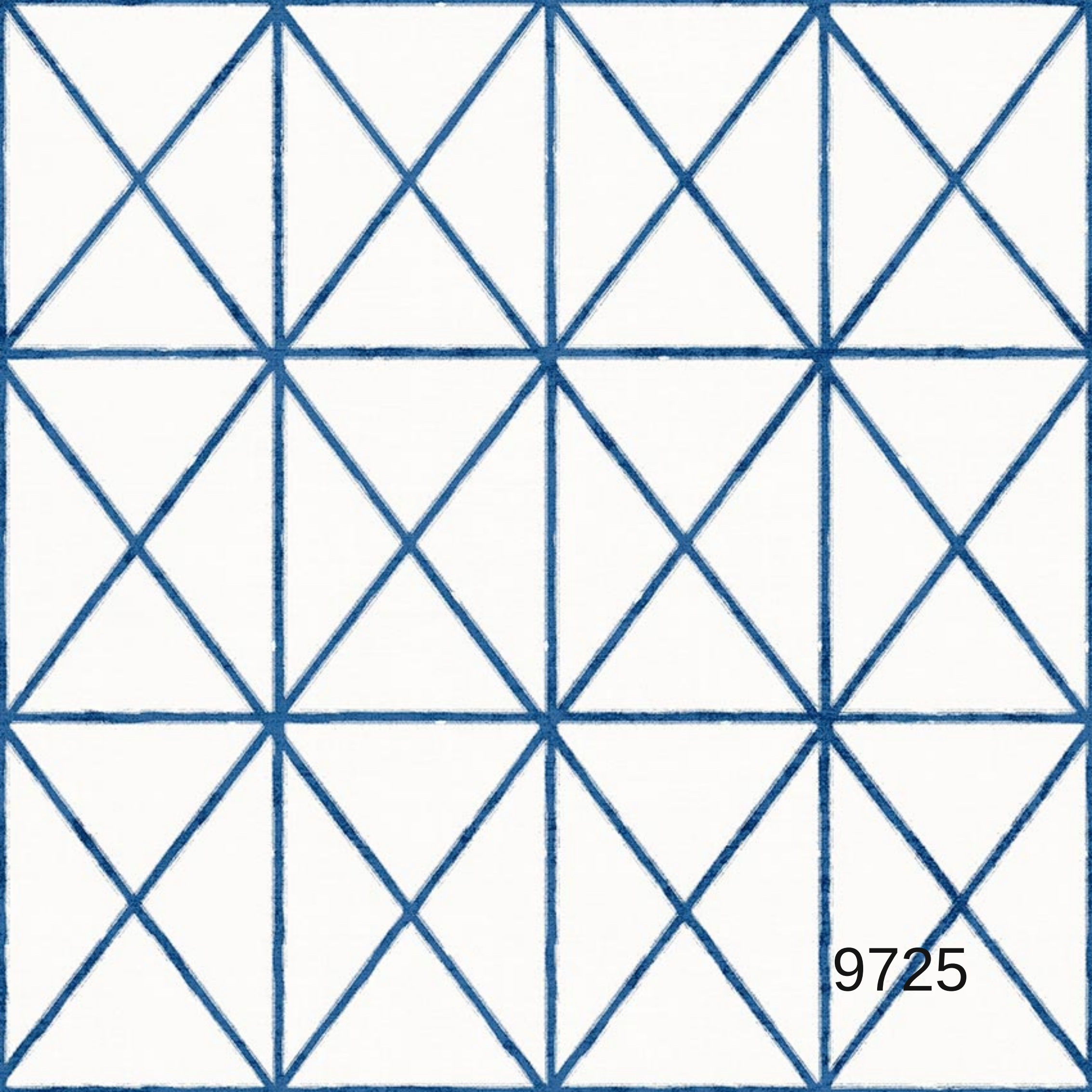
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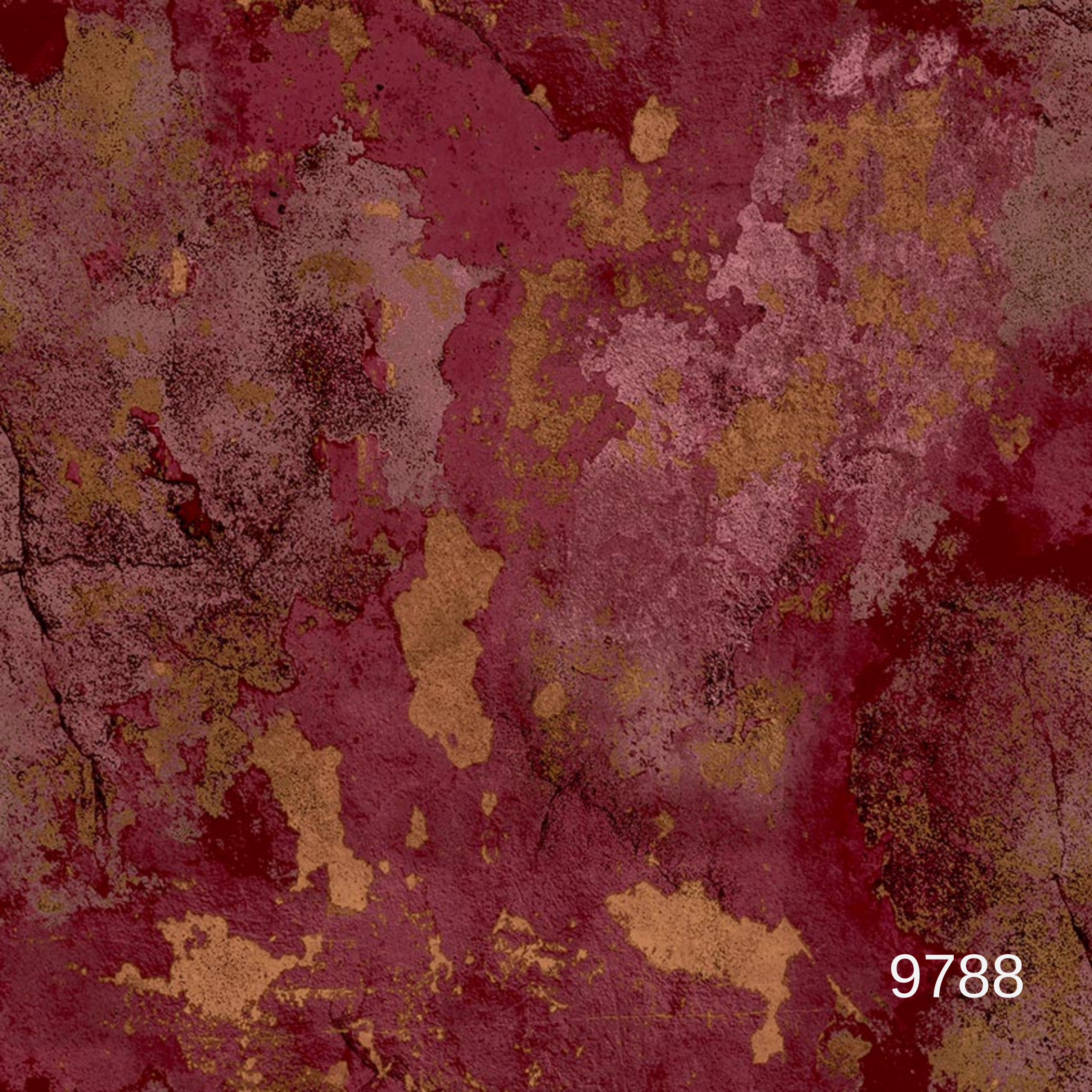
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Il riferimento all'Archetipo intende elogiare il tocco magico e mai fuori moda dell'architettura primordiale. Sin dagli albori, l'uomo si ingegna combinando forme e materiali semplici per comporre e realizzare progetti che, con il passare del tempo, sono diventati sempre più complessi e performanti. Nonostante l'evoluzione, nelle nostre case si riscoprono ritmi classici e forme note sino dai PRIMORDI DELLA CIVILTÀ. La collezione di carta da parati ideata interamente da **Cristiana Masi** contiene la combinazione di sogno e realtà, desiderio, storia e miti, in un'espressione di materialità e luce svelati solo da culture lontane.



INES



POINTS



SURFACES







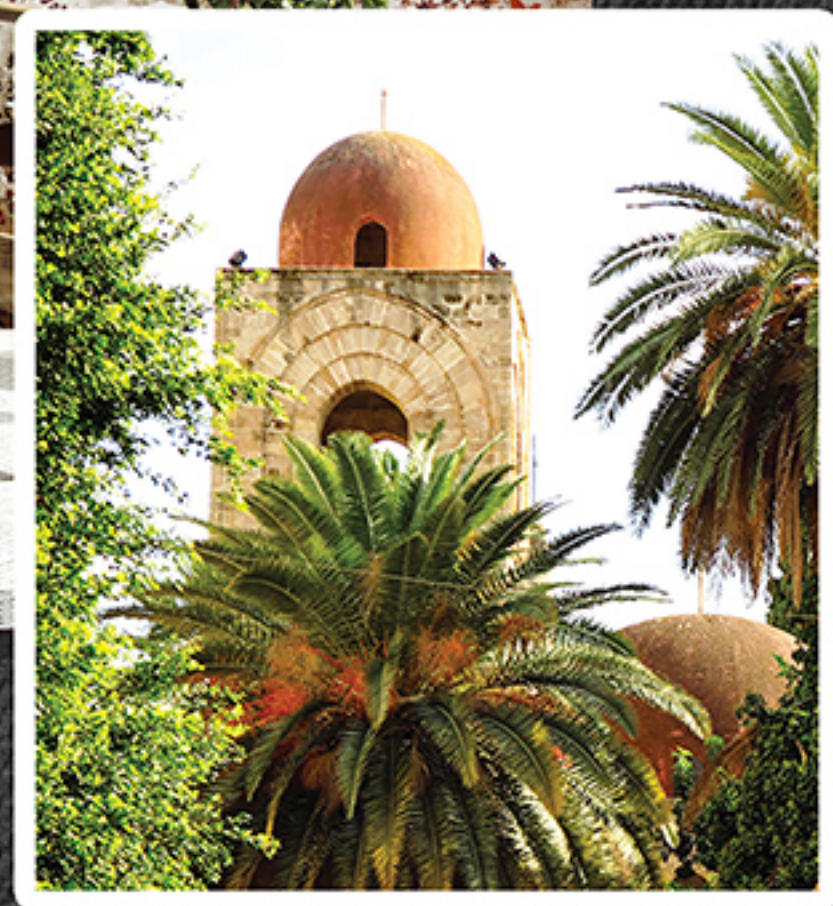
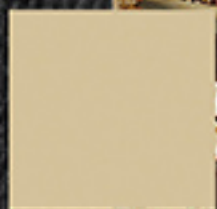
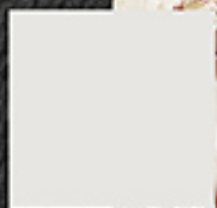












LA PIETRA

The charm of the Stone

The material personality and the rustic touch of this design reflects onto the surfaces of wallcoverings. Today it is a material to be enhanced , like bringing back the stones on sight inside the house , as on outside walls , with colors blending into the ground nuances.



Trends and Combination

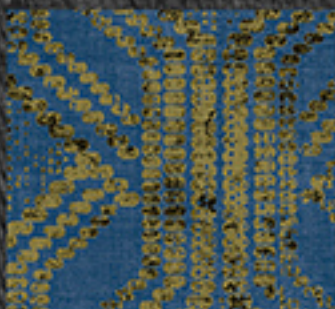
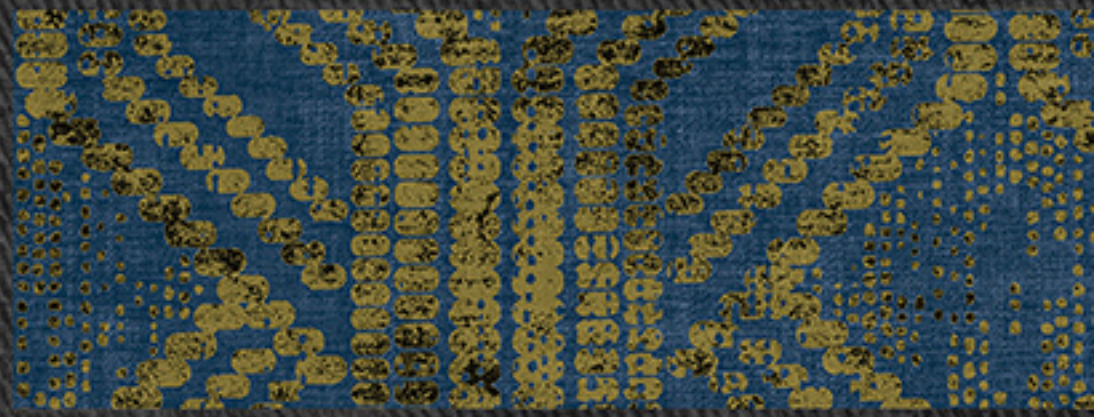




I TESSUTI

Textures lightness

We find Textiles and Natural Materials belonging to far away popular culture and traditions being a compendium of old and warm stone surfaces . The natural touch can be seen by looking at the carpets made by natural fibers and whiteness of the curtains giving lightness and freshness to surroundings .



Trends and Combination





LA NATURA

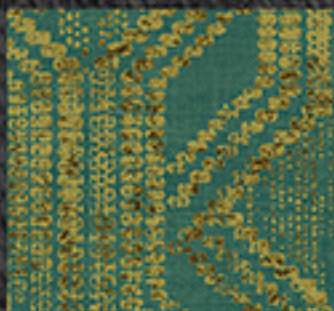


Exotic Mood

Plant life and nice-looking Nature of these places offer details to create settings which will make people dream and relax. Colors and elements give feelings of Africa by creating scenarios between Fiction and Fact. There is no need to go outside to enjoy travelling to exotic places .

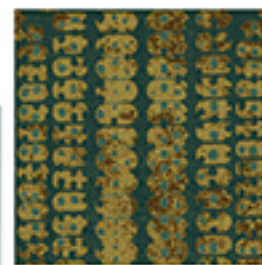


Trends and Combination





FIRST STREIGHT RULING THE WORLD. FROM WHICH
EVERYTHING COMES FROM AND WILL RETURN TO.



The reference to the **Archetype** means to praise the magic touch and never out of fashion of the primordial architecture. Since the dawn, the man endeavours by matching **simple shapes and materials**, which became always more complex and well-performing. In spite of the evolution, we discover in our houses the classical rhythms and shapes known since the **VERY BEGINNING OF THE CIVILIZATION**. The wallpaper collection entirely conceived by **Cristiana Masi** contains the mix between dream and reality, desire, history and myths, in an expression of **materiality and light** revealed only by remote cultures.