

HANDPAINTED
TRADITIONALS™

DESIGNED TO INSPIRE

YORK
WALLCOVERINGS

About the Brand

YORK®

Created to cover the diversity and overarching themes which drive the home decor industry, the York Wallcovering brand creates an umbrella of distinctive design options for walls inspired by social, trend and fashion influences.



About the Collection

Elegant, artisanal detailing adds a classic touch to contemporary style for heritage modern interiors.

Keywords

florals, flowers, birds, damasks, paperweave, woven,
metallic, leaves, vines, trellis, texture, linen, geometric, tribal,
ikat, scenic, deer, birds, chevron, herringbone

HANDPAINTED TRADITIONALS™



midsummer floral

Click icons below for pattern details



TL1917



TL1918



TL1919



TL1920



TL1921

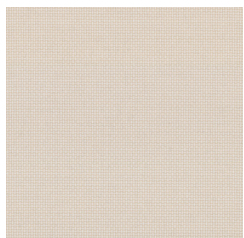


TL1922

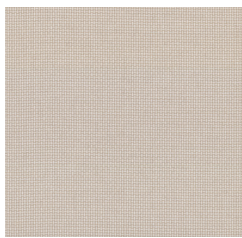


cottage basket

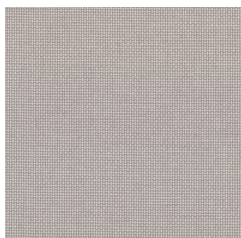
Click icons below for pattern details



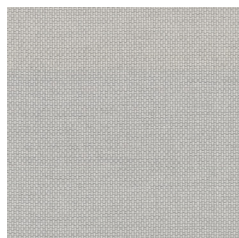
TL1903



TL1904



TL1905



TL1906

HANDPAINTED TRADITIONALS™



fern tile

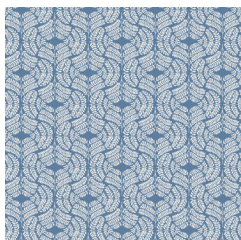
Click icons below for pattern details



TL1944



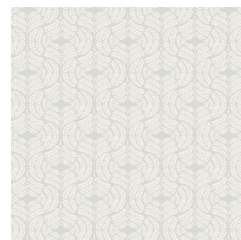
TL1941



TL1942



TL1943



TL1945



TL1946

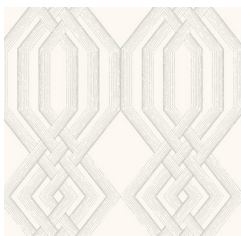


etched lattice

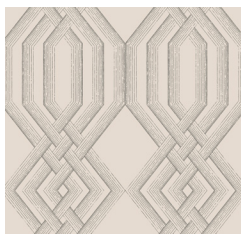
Click icons below for pattern details



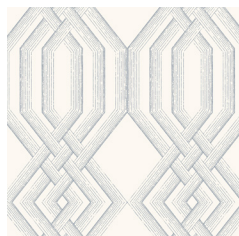
TL1910



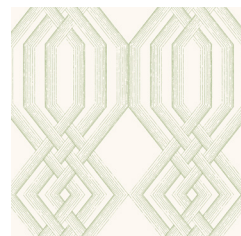
TL1909



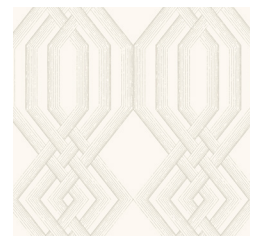
TL1911



TL1912



TL1913



TL1914

HANDPAINTED TRADITIONALS™



handpainted songbird

Click icons below for pattern details



TL1929



TL1925



TL1926



TL1927



TL1928



diamond channel

Click icons below for pattern details



TL1991



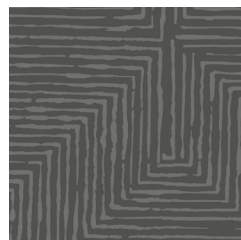
TL1989



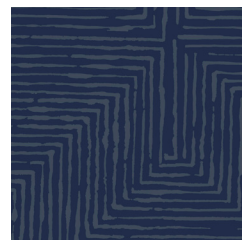
TL1990



TL1992



TL1993



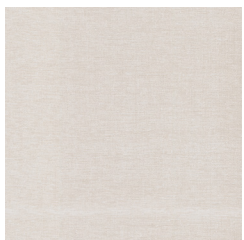
TL1994

HANDPAINTED TRADITIONALS™

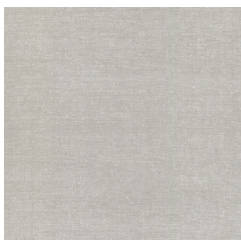


silken grasses

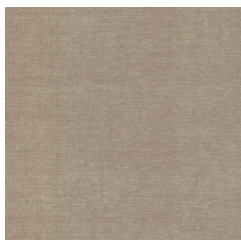
Click icons below for pattern details



TL1997



TL1996

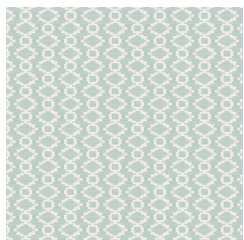


TL1998



canyon weave

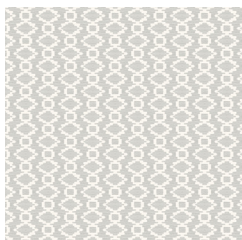
Click icons below for pattern details



TL1982



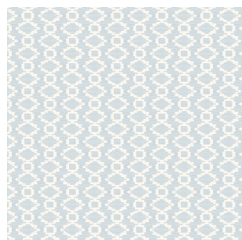
TL1981



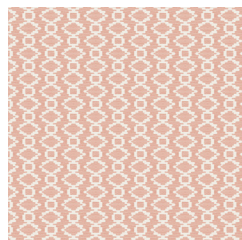
TL1983



TL1984



TL1985



TL1986

HANDPAINTED TRADITIONALS™



kingswood

Twill fabric printed with Medieval garden scenic



York Wallcoverings Archive

Click icons below
for pattern details



TL1949



TL1950



TL1951



TL1952

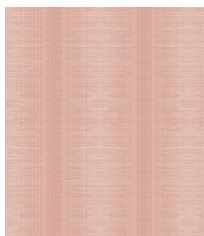


silk weave stripe

Click icons below for pattern details



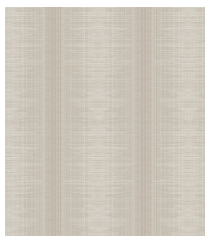
TL1960



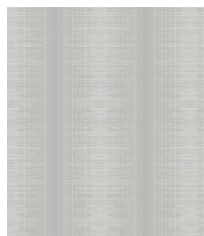
TL1957



TL1958



TL1959



TL1961



TL1962



TL1963

HANDPAINTED TRADITIONALS™



block print damask

Click icons below for pattern details



TL1936



TL1933



TL1934



TL1935



TL1937



fractured herringbone

Click icons below for pattern details



TL1974



TL1973



TL1975



TL1976



TL1977

HANDPAINTED TRADITIONALS™



gesso weave

Click icons below for pattern details



5981



5953



5954



5955



5956



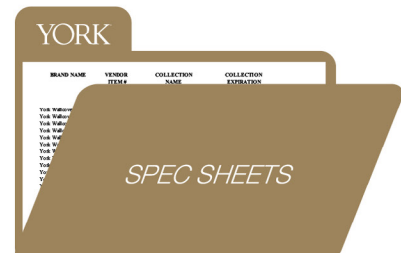
5980



5982



5983



HANDPAINTED TRADITIONALS VIDEO

Click to watch video. To download video, access file via link below.

DOWNLOAD VIDEO



WHY HANDPAINTED TRADITIONALS?

- Handpainted and textural renderings reflect our passion for custom artistry (**The Collection**)
- Traditional motifs emerge with fresh perspective for a new generation of design enthusiasts (**The Collection**)
- Floral and botanical motifs reflect our continued passion for nature-inspired designs (Patterns **Midsummer Floral**, **Fern Tile**)
- Both natural and nature inspired weaves remain a number one passion (Patterns **Papyrus Weave**, **Basket Weave**, **Gesso Weave**)
- The trellis remains the perfect support pattern for natural motifs (Pattern **Etched Lattice**)
- Tribal prints and ikats still display the beauty of handcrafted imperfection (Patterns **Fractured Herringbone**, **Canyon Weave**)
- The traditional bird print revival continues to flourish (Pattern **Handpainted Songbird**)
- Classic toiles, damasks and archivally inspired scenic patterns make a comeback (Patterns **Kingswood**, **Block Print Damask**)



WHO ARE WE SELLING TO?

.....

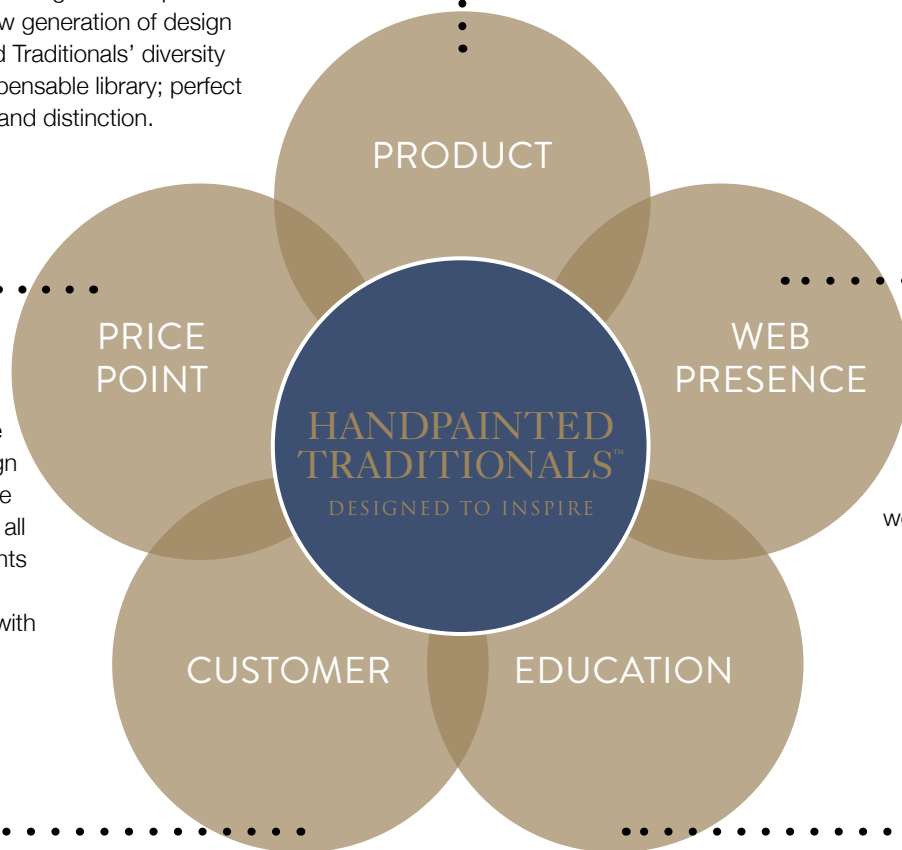
The Handpainted Traditionals collection was created to support the reemergence of updated traditional motifs for a new generation of design enthusiasts. Handpainted Traditionals' diversity of style makes it an indispensable library; perfect for rooms with elegance and distinction.

.....

Mid-level pricing befits the classic look of these updated traditional patterns, allowing for use by all who aspire to design with personal flair. Sample books, and sampling are all offered at various discounts depending upon the customers' agreements with York Wallcoverings.

.....

The Handpainted Traditionals collection is styled for those with discerning taste who want the personality of designer products at an affordable price. Readily accessible, it can be delivered to both brick-and-mortar stores and the DIY market.



.....

Handpainted Traditionals can be found on yorkwall.com via the products link under the York Series. Digital marketing tools, including web banners and print ready artwork, will be available for customer promotion purposes online.

.....

The Handpainted Traditionals collection includes both textural surface inks and metallics to support trending color palettes and classic designer themes. Paperweave and linen weave specialties are also included. All patterns range from small to median size and adaptable for every space, type, and style.